

Table of qualifiers that can be paired with the term *introduced* to add descriptive nuance and scientific accuracy in a way that is understandable and non-biased.

Category	Qualifier
Ecological Harm Focus	Ecologically disruptive introduced species
	Habitat-altering introduced species
	Biodiversity-impacting introduced species
	Ecosystem-stressing introduced species
	Species with negative ecological impacts
	Species that threaten native species or ecosystems
	Species associated with ecological degradation
Management / Risk Focus	Regulated introduced pest species
	High-risk introduced species
	Management-priority introduced species
	Species of regulatory concern
	Introduced species under active management
	Species targeted for control or mitigation
	Species with known spread or establishment risks
	Problematic introduced species

Undesirability / Human Impact Focus	Undesirable introduced species
	Nuisance introduced species
	Species with economic or agricultural impacts
	Species causing infrastructure or property damage
Process- or Status-Based Qualifiers	Established but harmful introduced species
	Naturalized species of concern
	Species under watchlist / early detection concern
	Species with rapid spread potential
	Unwanted self-establishing species
Context-Specific Phrasing	Introduced species that negatively affect Vermont's ecosystems and working lands
	Introduced species of ecological and management concern
	Introduced pests that require monitoring or intervention
	Introduced species with harmful environmental or economic effects

Side-by-side framing table that contrasts different linguistic orientations to this work and illustrates how language choices shape perception, approach, and outcomes.

Care-Based Framing	Fear-Based Framing
Protect what we love	Defend against the threat
Create space for new ideas	Shut out harmful influences
Restore balance in the system	Take back control
Address complex challenges together	Fight the enemy before it spreads
Support healthy ecosystems and communities	Eliminate dangerous invaders
Work in partnership with others	Stand your ground
Respond with care and knowledge	Act before it's too late
Cultivate long-term resilience	Destroy the problem at the source
Recognize interconnected systems	Draw the line and protect the border
Encourage shared responsibility	Blame those who introduced the threat
Use science to guide thoughtful decisions	Follow orders to eradicate the threat
Welcome multiple perspectives	Silence misinformation and dissent
Invest in education and prevention	Punish mistakes and negligence
Steward the land with care	Control the land before it spreads
Foster understanding and dialogue	Win the war on invasives
Manage risk with cooperation and context	Treat all non-native species as hostile
Adapt strategies as we learn more	Double down on strict enforcement
Engage communities in the solution	Control the population and restrict access
Plan for long-term ecosystem health	React swiftly with zero tolerance
Treat uncertainty with curiosity and caution	Assume the worst and prepare for battle